



JASON

WIDJAJA

PORTFOLIO BOOK



Content

Album Design

Personal Branding

UI/UX

Product Photography

Film Poster Design

Poster Color Painting

Traditional Drawing

Acrylic Painting

Jason Widjaja
Graphic Design
& New Media



Experienced in :

Ai



Ps

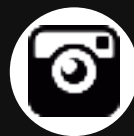


ABOUT ME

Hello, my name is Jason, and I am a Binus University graphic design and new media student. My interest has always been illustration. As I continue to study new things in university, I discover that designing websites, game design, and photography are all really enjoyable and interesting. I also enjoy learning new things as a means of expressing my creativity. I also want to pursue it as a career since I enjoy it. Furthermore, I enjoy working with individuals because it allows me to see things from a different angle.



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ALBUM COVER



Branding



Ra-kit is a customizable keyboard project that specializes in making customized keyboards to specific specifications.



NASH

NASH

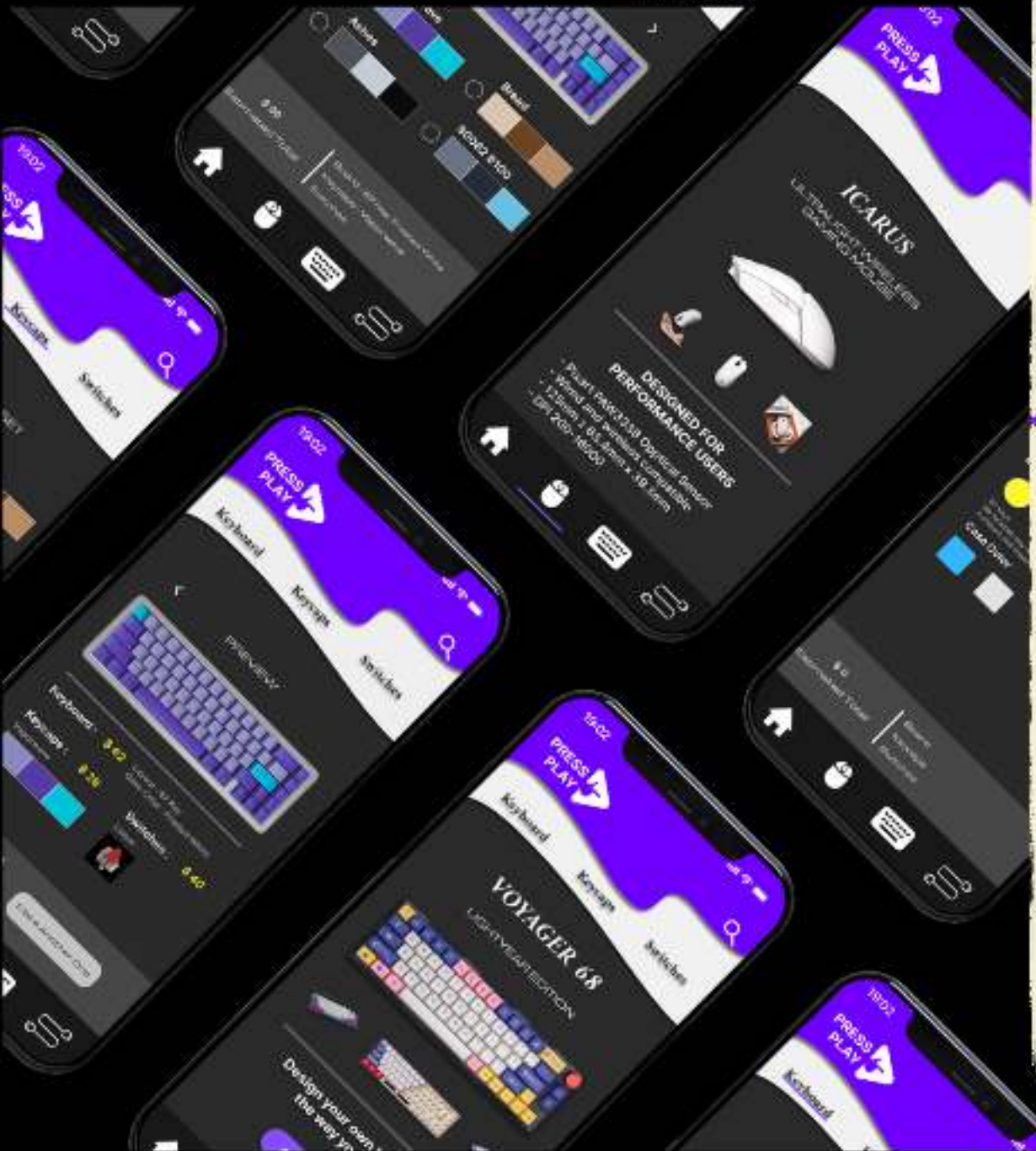
Social Golf Wear



Branding
Branding
Branding
Branding

Nash is a golf wear that aims to a more casual looks. The product aims towards teenagers to young adults. With a more softer pastel color pallete.

Press Play



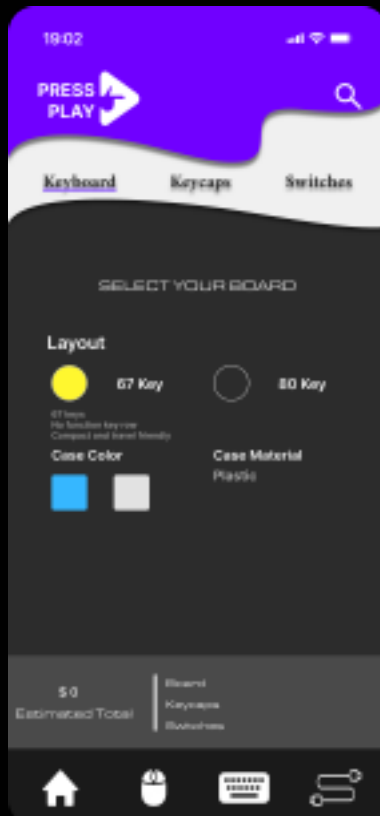
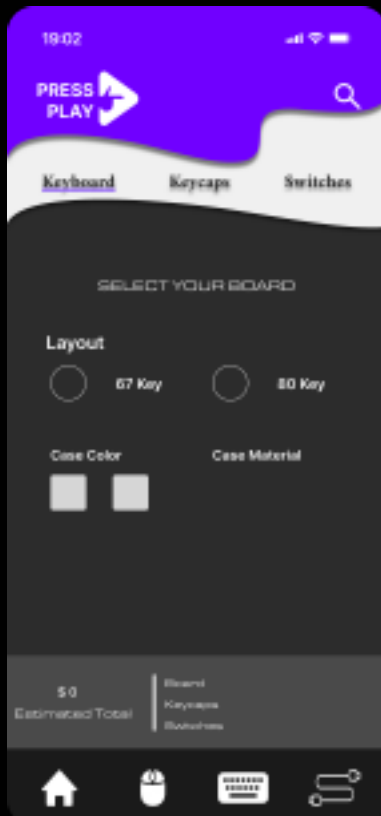
As part of this project, I created a mobile app prototype for Press Play. Press Play is a local company that sells gaming gear including mouse and keyboards. Customers may even create their own customized keyboard.



Press Play



All Pages



Press Play



All Pages



u
r
/
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x



Press Play



All Pages



Homematic



Homematic is a smartphone app prototype that allows users to operate their home's appliances from a distance.



UI
UX

Product Photography



Product Photography

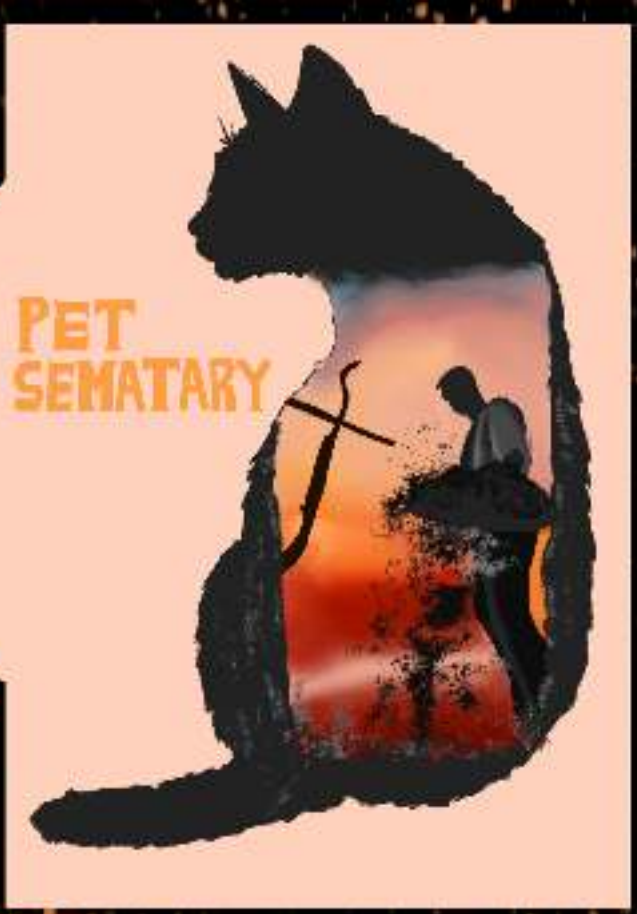
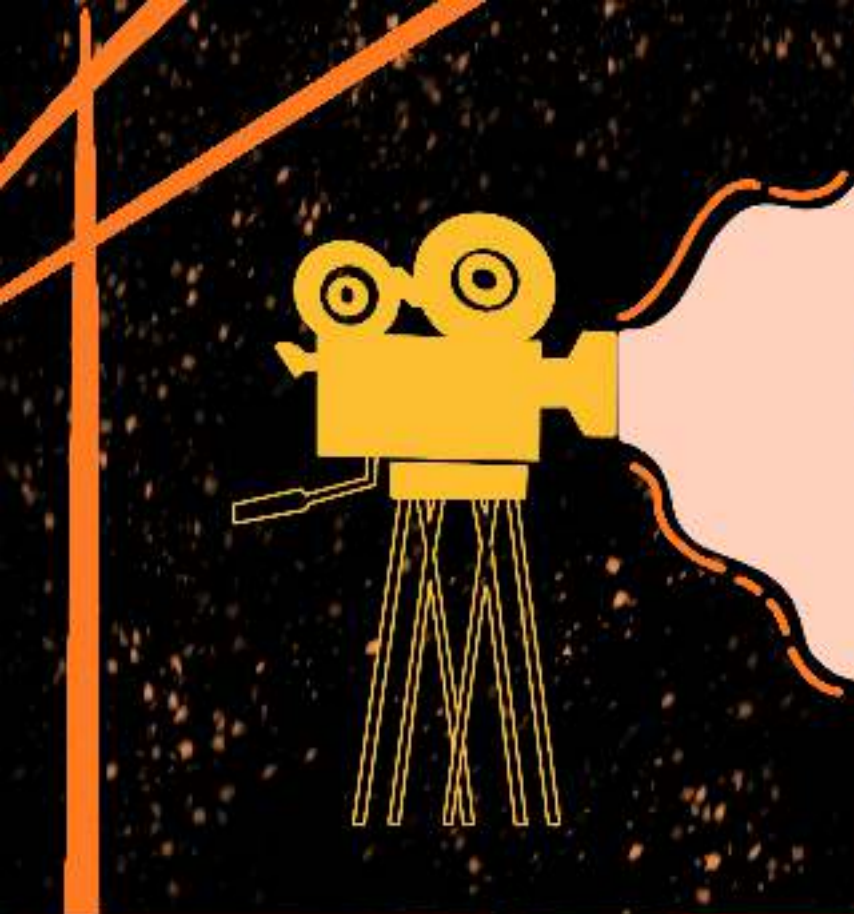


Lifestyle



Product Photography





Movie Posters

I recreated two movie posters for my university assignment. The general color scheme for this project is



Poster Color Painting

This is a collection of my own projects. These artworks were created using poster color. I like to use poster colors because they generate purity.





Poster Color Painting



Traditional Drawing



Tom Holland

Traditional Drawing



Mark Ruffalo

Traditional Drawing



Tom Hardy

Traditional Drawing



Tom Hardy



Acrylic Painting



A crylic Painting

